

## ORDER



Wichita KS KSNW

**Orders**

**Order / Rev:** A2719025

Alt Order #: 27139166

Product Desc: General

Estimate: 9463

Flight Dates: 10/13/20 - 10/19/20

Original Date / Rev: 10/14/20 / 10/14/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

**Name:** Waterfront Strategies

Buying Contact:

Billing Contact:

3050 K Street, NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** POL/Duty and Country PAC

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P3

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN14921

Unit Code: General

Order Separation: 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	107	\$71,160.00	\$60,486.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	107	\$71,160.00	\$60,486.00	0.00
<b>Totals</b>	<b>107</b>	<b>\$71,160.00</b>	<b>\$60,486.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/13/20	10/19/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--			5			\$200.00		0.00			
2	Multi	10/13/20	10/19/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--			5			\$400.00		0.00			
3	Multi	10/13/20	10/19/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$700.00	P3	0.00	NM	10	\$7,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--			10			\$700.00		0.00			
N 4	Multi	10/13/20	10/19/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	10	\$600.00	P3	0.00	NM	8	\$4,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2719025  
Alt Order #: 27139166  
Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Duty and Country PAC  
Product Desc: General  
Estimate: 9463

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			10		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/13/20-10/19/20		Today Show 8-9am		8-9am	MTWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
7	Multi	10/13/20-10/19/20		Today Show 8-9am		8-9am	MTWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
5	Multi	10/18/20	10/18/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Meet the Press											
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S			1		\$900.00	0.00					
6	Multi	10/13/20	10/19/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 9-10a											
LVE-KELLY&RYAN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
7	Multi	10/13/20	10/19/20	Today Show II	CM	10-11a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 2											
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
8	Multi	10/13/20	10/19/20	Today Show III	CM	11am-12n	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 3											
TODAY H&J-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
9	Multi	10/13/20	10/19/20	KSN News	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News											
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$400.00	0.00					
10	Multi	10/13/20	10/19/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Good Day Kansas											
GOOD DY-CARRLL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$280.00	0.00					
11	Multi	10/13/20	10/19/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Days of Our Lives											
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
12	Multi	10/13/20	10/19/20	M-F 2-3p	CM	2p-3p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 2-3p											
KELLY CLARKSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$280.00	0.00					
13	Multi	10/13/20	10/19/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$600.00	P3	0.00	NM	5	\$3,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
JEOPARDY TWO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$600.00	0.00					
14	Multi	10/13/20	10/19/20		CM	430-5pm	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00

**Wichita KS KSNW**

Order / Rev: A2719025  
 Alt Order #: 27139166  
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Duty and Country PAC  
 Product Desc: General  
 Estimate: 9463

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--		1				\$1,000.00		0.00			
25	Multi	10/18/20	10/18/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F-	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	FB Night in Amer Pre Game														
	Football Night in America														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S		1				\$1,600.00		0.00			
26	Multi	10/13/20	10/19/20	Kansas Today	CM	430-5am	M-WTF--	:30	0	\$80.00	P3	0.00	NM	1	\$80.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Kansas Today														
27	Multi	10/17/20	10/17/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Sat KSN News at Six														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-		1				\$800.00		0.00			
N28	Multi	10/15/20	10/19/20	Early Today	CM	4-430am	M--TF--	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Early Today														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---TF--		1				\$50.00		0.00			
Week:		10/19/20	10/25/20	M-----		1				\$50.00		0.00			
N29	Multi	10/17/20	10/17/20	Sat Prime Hour 2	CM	8-9p	-----S-	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Saturday 8-9p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-		1				\$700.00		0.00			
N30	Multi	10/18/20	10/18/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	Su 530a-6a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S		1				\$80.00		0.00			
N31	Multi	10/17/20	10/17/20	LN Sa	CM	KSN News at 10 S-	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
	Channels : KSNK,KSNG,KSNL,KSNW														
	KSN News at 10 Sat														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-		1				\$1,200.00		0.00			
													Totals	107	\$71,160.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27139166	<b>Changes as of:</b> 10/14/2020 at 2:21 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 381/405/9463	<b>Flight:</b> 10/13/20 - 10/19/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Duty and Country	<b>Market:</b> Wichita	<b>Total \$:</b> \$71,160.00
3050 K ST NW #100	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 107
Washington, DC 20007	<b>Agency Order #:</b> 10034889	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A2719025
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/13 - 10/13		Total Spots	Total \$	CPP*	GRP*
							10/13					
MSD 4	Tu-F,M 8a-9a		TODAY SHW<	\$600.00	0	30	10 8		8	\$4,800.00	\$0.00	0.0
MGD 34	Sa 10p-10:35p		Sat 10pm News	\$1,200.00	0.0	30	1		1	\$1,200.00	\$0.00	0.0
<b>TOTALS: 107</b>									<b>107</b>	<b>\$71,160.00</b>	<b>\$0.00</b>	<b>0.0</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
10/14/20 2:21 PM	Sent To Rep	Patty Sparkman	Due to Special Rept on 10/13 - please accept MG offer asap. thanks